

Corrected Version . . . See Below

Life on the EFIB Plantation

Will George Carter's "Your Field Only" Rule for EFIB Research be Applied Equally?

The subtitle above is the question of the day in the EFIB, and perhaps only time will reveal the answer, if ever. While we wait, reporters at USMNEWS.NET have compiled several tables in order to draw some preliminary findings about how the EFIB's untenured faculty look against Carter's unwritten rule about publishing only in one's field of expertise. The series of tables below report refereed journal articles since the turn of the century for all *untenured* tenure-track faculty in the EFIB who are expected to submit tenure dossiers in the CoB. The information on refereed journals articles is taken from each faculty's Sedona vita (provided to USMNEWS.NET via a Mississippi Open Records Act request).

John Clark Associate Professor of Finance					
Year	ECO	FIN	MGT	MKT	Other
In press		Managerial Finance			
2007					
2006					
2005				J of Acad of Mkt Sci	
2004		Q Rev Econ & Fin		J Ad Research	
2003	J Bus & Econ Res Glob Bus & Econ Rev	Financial Review J of Fin Planning			J Business Ethics
2002				J Ad Research	Int J of Elect Commerce
2001	Quart J of Bus & Econ		Int J of Management		

As the information just above indicates, John Clark has published 13 journal articles since the turn of the century. Three of these (23.1 percent) are in economics journals, four (30.8 percent) are in finance journals, three (21.3 percent) are in marketing journals, two (15.4 percent) are in general business journals, and one (7.7 percent) is in a management journal. Of these 13 articles, two (15.4 percent) are published in A-level outlets (using the CoB's journal ranking lists).

Sami Dakhli Assistant Professor of Economics					
Year	ECO	FIN	MGT	MKT	Other
In press					
2007					
2006	Public Choice				
	Rev of Int Economics				
2005	Man Sch of Econ & Soc Studies				
2004	Economics Bulletin				
	Public Choice				
2003					
2002	Economic Theory				
2001					

As the information just above indicates, Sami Dakhli has published six journal articles since the turn of the century. All six of these (100 percent) are in economics journals. Of these six articles, two (33.3 percent) are published in A-level outlets (using the CoB's journal ranking lists).

Matthew Hood Assistant Professor of Finance					
Year	ECO	FIN	MGT	MKT	Other
In press		J Economics & Finance			
2007					
2006	J of Sports Econ				

As the information just above indicates, Matthew Hood has published two journal articles since the turn of the century. One of these (50 percent) is in an economics journal, while the other one (50 percent) is in a finance journal. Neither of these two articles (0 percent) is published in A-level outlets (using the CoB's journal ranking lists).

Farooq Malik Assistant Professor of Economics					
Year	ECO	FIN	MGT	MKT	Other
In press	Int Rev of Econ & Fin Q Rev of Econ & Fin				
2007					
2006	J of Economics & Bus				
2005	Eastern Econ J	J of Banking & Finance			
	Canadian J of Econ				
2004	J of Econ & Fin				
2003		Financial Decisions J of Multin Fin Mgt			J of Applied Bus Res
2002	Southern Econ J Energy Economics				
2001					

As the information just above indicates, Farooq Malik has published 12 journal articles since the turn of the century. Eight of these (66.7 percent) are in economics journals, three (25 percent) are in finance journals, and one (8.3 percent) is in a general business journal. Of these 12 articles, two (16.7 percent) are published in A-level outlets (using the CoB's journal ranking lists).

Akbar Marvasti Associate Professor of Economics					
Year	ECO	FIN	MGT	MKT	Other
In press	The American Economist				
2007					
2006	Pacific Economic Review Eastern Economic J				
2005	Economic Inquiry J of Economic Issues				
2004					
2003					
2002					
2001	Applied Economics Letters Review of Industrial Organization				

As the information just above indicates, Akbar Marvasti has published seven journal articles since the turn of the century. All seven of these (100 percent) are in economics journals. Of these seven articles, one (14.3 percent) is published in an A-level outlet (using the CoB's journal ranking lists).

Daniel Monchuk Assistant Professor of Economics					
Year	ECO	FIN	MGT	MKT	Other
In press	Rev of Agric Economics				J of Nicotine & Tobacco Res
2007					
2006					
2005	J of Agric & Applied Econ				
2004					

As the information just above indicates, Daniel Monchuk has published three journal articles since the turn of the century. Two of these (66.7 percent) are in economics journals, and one (33.3 percent) is in a non-business/economics outlet. No A-level outlets are included in Monchuk's table above.

Below, additional commentary on the "your field only" topic is included, using the information above as a reference.

Commentary

The data above produce an interesting case to follow over near future. The research practices of each of these six *untenured* EFIBists are very diverse, ranging from Clark's eclectic production stream to Dakhlia's more focused efforts.

From the looks of it, one could argue that Clark has produced a better marketing portfolio over the past few years than everyone in marketing except Talaibek Osmonbekov.¹ If so, that would place Clark's marketing research above that of Tony Henthorne, Elizabeth LaFleur, and Bill Smith. At the same time, Clark's economics research portfolio (2001-present) appears to be at least as good as some in economics, such as Trellis Green and Mark Klinedinst, and perhaps even Daniel Monchuk. In terms of journal quality, Clark's management record is as good as that of Stephen Bushardt, David Duhon, and, until just recently, Jennifer Sequeira. At the same time, Clark's management research portfolio is better than that of Daniel Michael. Here's the rub: Clark is in finance, not these other areas, and there is only one finance publication in his table over the period 2005-present. And, sources indicate that, if two "revise & resubmit" invitations received by a current EFIB rookie come through, Clark will have only the *second best finance record* among the CoB's current crop of *junior finance professors*. Looking at the tables above, one could even argue that Malik's finance portfolio exceeds Clark's – a result one would think that Clark would not want to be maintained come tenure time. How Carter responds to this situation in the coming years will certainly be interesting.

With all six publications in his field, Dakhlia should not run into any trouble in terms of Carter's new "in your field only" research rule in the EFIB. Similarly, Hood is off to a nice start, with a finance publication in the bank already (this is Hood's first year). Marvasti's portfolio looks much like that of Dakhlia's, so there shouldn't be any run-in with the new vice that Carter has articulated with regard to research in the EFIB. Malik's case appears to be somewhat similar to Clark's, only Malik appears to be solidified in his particular field (and arguably best among junior finance profs). There he (Malik) has eight publications – more than Dakhlia, Marvasti, or Monchuk.

The final case, Monchuk's, is also interesting. Sources tell USMNEWS.NET that Monchuk has already passed the third year review stage, yet there are only two economics publications on his roster. At the same time, Monchuk has made at least one foray outside of economics – in fact, outside of the CoB's range altogether – with his article (in press) in the *Journal of Nicotine and Tobacco Research*. At this point, with the timetable lining up the way it is, Monchuk appears to be further from Carter's stated rule and goal than anyone above. The time might be right for him (Monchuk) to seek clarification from Carter on matters.

¹ Not including marketing faculty who are leaving the CoB (i.e., Barry Babin, Laurie Babin, Tara Lopez) after the 2006-2007 academic year.

Corrections Made, 5/11/07

In addition to a few typographical corrections that were made, an error in the original version that gave Malik A-level credit for the *Canadian J of Econ*, a B-level journal, has been corrected. This reduced Malik's "As as a % of total" to 16.7 percent, down from 25 percent as originally reported.

Given these corrections, reporters at USMNEWS.NET decided to present an additional table (see below).

Research Quality Metrics for EFIB Junior Profs						
Name	#As	Rank1	%As	Rank2	#AsInField	Rank3
Clark, John	2	1	15.4	3	1	2
Dakhlia, Sami	2	1	33.3	1	2	1
Hood, Matthew	0	5	0.0	5	0	5
Malik, Farooq	2	1	16.7	2	1	2
Marvasti, Akbar	1	4	14.3	4	1	2
Monchuk, D.	0	5	0.0	5	0	5